



**Sitematch**  
**365**

# Media Information

3FOM   
PRESENTS...



Our on-demand webinar platform enables destinations, places, and councils to host a bespoke event (at no direct cost) to promote opportunities or shape perceptions and secure meetings with potential partners.

3Fox can help shape content, secure speakers and promote the event to our database of 15,000. We specialise in building bespoke campaign concepts, and digital marketing plans that incorporate clients' and sponsors' own channels and contacts.

**We can provide both clients and sponsors with access to**

Network Survey Tools - reach the audience and understand content relevance.

Content Creation - access our editors, creatives and strategists to design content.

Accessible Audience Data - attendee profiling for ongoing marketing.

Video content - bespoke video clip of webinar content for ongoing marketing use.

**If you are a place, destination or council that wants to host a Sitematch365 event email [toby@3fox.co.uk](mailto:toby@3fox.co.uk) or call him on 07950 266994**



Sponsors are drawn from the private sector, and give the private sector perspective on places and strategies. They are therefore positioned as supporters and partners of the destination, place, or council taking the stage and as such Sitematch365 offers a unique opportunity for your brand or business to be associated with and be seen to support active growth strategies.

### Our last three Sitematch 365 Events

#### Lincolnshire FEZ



**2,888**

LinkedIn  
Marketing Reach



**280**

Audience numbers



**40**

Post webinar views

#### Barking and Dagenham



**2,175**

LinkedIn  
Marketing Reach



**83**

Audience numbers



**24**

Post webinar views

#### Worthing



**2,421**

LinkedIn  
Marketing Reach



**86**

Audience numbers



**125**

Post webinar views

Email [sue@3fox.co.uk](mailto:sue@3fox.co.uk) or call her on 07737 159224  
to discuss sponsorship opportunities

## Sponsorship packages

### Headline sponsor

**Includes:**

Exclusive panel speaker slot

Briefing with all speakers

Social graphics to promote to your own audiences

Input into the topic/content

Make speaker recommendations

Attendee reports and profiles

Access and use poll results

Access and use of webinar video

Access and use of Q&As

**Your branding prominently featured in:**

Live webinar

Event marketing (up to a month before the webinar)

3Fox monthly webinar review and report sent to our active audience of 15,000

Social media

Post webinar reports

Online webinar recordings\*

**£4,000 per webinar, with a 10% series discount of 3 to £1,600 per webinar**

### Associate sponsor

**Includes:**

Social graphics to promote to your own audiences

Input into polls and questions

Attendee reports and profiles

Access and use poll results

Access and use of Q&As

Access and use of webinar video

**Your branding prominently featured in:**

Live webinar

Event marketing (up to a month before the webinar)

3Fox monthly webinar review and report sent to our active audience of 15,000

Social media

Post webinar reports

Online webinar recordings\*

**Cost £500 per webinar, with a 10% series discount to £450 per webinar**

Examples of previous events



**Sitematch365:**  
**Barking and Dagenham**

Wednesday 16 December 15:00pm - 16:00pm

In partnership with:  

Sponsored by:  



Wednesday 16 December  
15:00pm - 16:00pm

**Sitematch365:**  
**Barking and Dagenham**

Tom Bloxham MBE  
Founder and Chairman, Urban Splash

In partnership with:  

Sponsored by:  



**Sitematch**  
365

**BeFirst**

**vectos.**

Think you know Worthing?  
Think again.

*Worthing has a growing population that now stands at over 110,000. In the latest census, Worthing had the joint third highest population increase for West Sussex, at 7.1%.*

Thursday  
24 September  
11:00am - 12:00pm

In partnership with:   

Sponsored by:   



Thursday 24 September  
11:00am - 12:00pm

**Sitematch365:**  
**Worthing**

Clr: Daniel Humphreys  
Leader

In partnership with:   

Sponsored by:   



**Sitematch365:**  
**SOUTH LINCOLNSHIRE**  
**FOOD ENTERPRISE**  
**ZONE**

WEDNESDAY  
17 MARCH 2021  
12:00 - 13:00

Brought to you by: 

This event is supported by the following partners:    



**THE UK**  
**FOOD SECTOR**  
**IS GREATER IN**  
**LINCOLNSHIRE**

**WEDNESDAY 17 MARCH 2021**  
**12:00 - 13:00**  
**A KEYNOTE WEBINAR FOR**  
**THE UK FOOD SECTOR**

On 17 March, please join the South Lincolnshire Food Enterprise Zone and partners for an important webinar.

Hear from special guest Judith Batchelar OBE, Director of Sainsbury's Brand along with the most influential voices in the UK food sector as they discuss

- The growth of the UK Food Valley
- The future of agri-tech
- The unrivalled opportunities that the South Lincolnshire Food Enterprise Zone is delivering for investment, development and collaboration

**REGISTER NOW >**

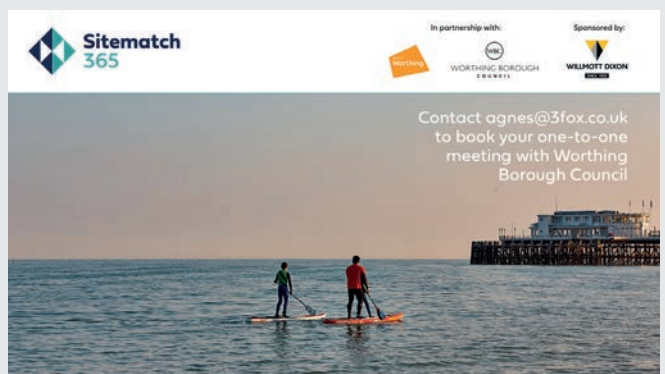
Judith Batchelar  
Head of Brand,  
Sainsbury's

**MORE SPEAKERS TO BE ANNOUNCED**




Brought to you by: 




 



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365

In partnership with:   

Sponsored by:   

Contact agnes@3fox.co.uk to book your one-to-one meeting with Worthing Borough Council