



**THE
VOICE OF
AUTHORITY**



Media Information

www.TheVoiceofAuthority.co.uk

3FOM 
PRESENTS...

THE VOICE OF AUTHORITY



TVoA is an opportunity for your brand or business to be associated with and seen to support independent debate, discussion and opinion that brings the public and private sectors together.

Two connected parts create the TVoA platform:

1. Webinar series:

brings leading council figures (and special guests) together to discuss issues of urgency and importance in famously lively debates every Thursday.

2. Website interviews:

live and recorded, these one to one sessions explore the priorities, challenges, influences and values of council leaders, members and senior officers and are presented un-cut to our members each week.

Both webinars and interviews are promoted weekly to an audience of 15,000 through our social media channels and mailing lists and through our sponsors' and speakers' own channels to maximise exposure.

Watch previous webinars and interviews, and sign up for a membership at thevoiceofauthority.co.uk

Audience



130

Average audience per webinar



90

Average post-webinar online views



750

Members of the TVoA Website

Average weekly viewers ranked by role.

1. Directors and Managing Directors
2. Members, Officers and Councillors
3. Heads of Departments or Divisions
4. Managers and Senior Associates

Marketing reach



15k

Event listing mailers to 15k subscribers, twice per week



79k

Tweet impressions for January



3,567

Profile visits for January.



2,938

LinkedIn average weekly reach

Previous sponsors

Apex Airspace

Countryside Properties

Commonplace

First Base

DJB Law

GHD Digital Intelligence

Franklyn Shaw

HTA Design

Inner Circle Consulting

London Square Partners

Morgan Sindall Construction

Mott Macdonald

Montagu Evans

Rogers Stirk Harbour + Partners

Skyroom

TopHat

U+I

Vectos

Willmott Dixon

Sponsorship packages

Lead sponsor

Includes:

Exclusive panel speaker slot

Briefing with all speakers

Social graphics to promote to your own audiences

Input into the topic/content

Make speaker recommendations

Links promoted to relevant online materials on webinar chat.

Attendee reports and profiles

Access and use poll of results

Access to webinar clips in social media formats

Access and use webinar video and use Q&As and chat

Your branding featured in:

Webinar Event marketing (up to a month before the webinar)

3Fox monthly webinar and channel review

Social media Post webinar reports

Video recordings of the session.

£4,000 per webinar, with a 10% series discount of 3 to £1,600 per webinar

Associate sponsor

Includes:

Attendee reports and profiles

Event social graphic to promote to your audiences

Access and use poll results

Access and use Q&As

Access and use webinar video

Your branding featured in:

Live webinar

Event marketing (up to a month before the webinar)

3Fox monthly webinar review

Social media

Post webinar reports

Video recordings of the event

Cost £600 per webinar, with a 10% series discount to £460 per webinar

Interview sponsor

Your branding featured in:

On-screen in live and recorded interviews*.

Social media promotion

Cost £1,000 per live interview

£500 per recorded interview

Branding remains permanently on interviews in the TVoA Archive.

Email sue@3fox.co.uk or call her on 07737 159224 to discuss sponsorship opportunities

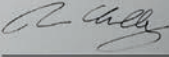
Email toby@3fox.co.uk or call him on 07950 266994 to discuss speaker opportunities

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THE VOICE OF AUTHORITY

#10

Softer side



Eleanor Kelly
Chief Executive, Southwark Council



The Channel 4 documentary was pivotal to changing the culture in Southwark.

INFLUENCES • May 27, 2019 • 3 min read

I have a theory about mentoring. If you ask somebody to mentor you, it's very easy for them to say "no", because it's time-consuming. But if you ask somebody to have a cup of coffee with you, to give you an hour of their time, they will invariably say "yes". And you thrash it out of them in that hour. And you can have hundreds of mentors, because you're using one person all the time. How much can one person give you?

So I have a knack of learning something from everybody I come across, regardless of who they are. Whether it's a cleaner or the chairman of KPMG. I have the knack of being able to learn from people. I

Share interview

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Examples of previous events

THE VOICE OF AUTHORITY

How is estate transformation being funded? The Naylor Review three years on

Thursday 25 March 11:00 - 12:00

3FO PRESENTS

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CONSTRUCTION

THE VOICE OF AUTHORITY

Are we on the cusp of a new era in data-led planning?

Thursday 14 January 10:00am - 11:00am

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THE VOICE OF AUTHORITY

How is estate transformation being funded? The Naylor Review three years on

Thursday 25 March 11:00 - 12:00



Sir Robert Naylor
Author, "Naylor Property and Estates: why estate matters to pensions?"

James Dammers
Head of Business development, Assura PLC

Peter Wood
Director of Real Estate Development, King's College London, Guy's and St Thomas' NHS Foundation Trust

Jenny Coombs
Programme Director Health & Social Care, Local Partnerships

Eugene Prineas
Developments Director, Community Health Partnerships

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THE VOICE OF AUTHORITY

Are we on the cusp of a new era in data-led planning?

05 January 08:30am - 09:30am



Sir Clara Coghill
Leader, Wilton Forest Council

Helen Pridge
Director, FSP Associates and founder, BSPE Planning Network

Dr Malcolm Mackenzie
Planning Director, UH

Fae Williams
Co-founder and chief executive, Public Practice

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How is estate transformation being funded? The Naylor Review three years on

Thursday 25 March 11:00 - 12:00



Jenny Coombs
Programme Director Health & Social Care, Local Partnerships

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